



Our services for eGaming: at-a-glance

We offer a range of services to minimise the headaches for eGaming companies, delivering market leading levels of reliability and performance. You can pick and choose from the following to complement your own resources.

• IT infrastructure services

Our eGaming IT server hosting service includes defining the optimal server configuration to meet your business needs and budget, as well as server administration management - making sure your systems are consistently working to maximum potential. For 24x7 monitoring and support, we provide system and network management, while to protect the heart of your business with the latest anti-virus software Ardenta can take care of your security and firewall management.

“Leading eGaming solutions are only as good as the infrastructure on which they are built. In Ardenta we found a partner who clearly understands this and bring us knowledge of wider infrastructure concerns in the e-gaming sector.”

Rob McDonald, CTO, Blue Square

More than that, our storage management services provide peace of mind in times of crisis, assuring minimal service interruption should problems occur. We can handle your complete storage requirements, with our remote storage administration services, or work with you on specific areas. Whatever your chosen approach, we will optimise existing systems and deliver highly-tuned information systems to the enterprise.

• Managed services

Ardenta’s competitive range of managed services is supported by rigorous Service Level Agreements - that enable you to confidently hand over day-to-day running of your systems to Ardenta. By handing over all your system management to us, your IT team are free to concentrate on other areas of your corporate IS strategy, helping you reduce your costs still further.

“We see Ardenta as a trusted advisor in designing, delivering and running our Lottery Gaming IT infrastructure. The way forward is to outsource IT and obtain the best expertise rather than build in-house. This means we can be flexible and agile as an organisation, with the ability to deliver change quickly whenever we need to.”

David Wall, IT & Operations Director of The Health Lottery



Services for the world's leader in eGaming

Orbis Technology is the leader in design and development of interactive gaming and betting solutions, their product being OpenBet. Many of our customers' businesses are enabled by the OpenBet platform and its modular products.

The OpenBet solution offers flexibility to integrate with existing systems, however large or small, and by utilising OpenBet software operators are able to provide their customers

the ability to open just one account and manage one wallet whilst betting and playing across multiple products on numerous platforms in multiple languages and currencies. See www.openbet.com.

Ardenta's technical excellence, expertise and understanding of OpenBet and eGaming requirements is second to none. We have been working as a partner with Orbis Technology and others for years,

during which time we have further developed our eGaming understanding and skill sets, along with growing our expertise and capabilities in delivering fast, always-available yet cost-effective eGaming infrastructures.

Ardenta's eGaming expertise, skills and experience extend to many other areas of the market too. A more recent example being a contract to provide, implement, support and host a lottery operation.

Ardenta's eGaming track record

At Ardenta, our team of highly skilled technical experts have a proven track record in delivering a range of eGaming managed services to market-leading organisations. Our culture of technical expertise and excellence, and our extensive work with eGaming companies, helps us to deliver on our mission to ensure that the enterprise information systems that your organisation depends upon are designed, implemented and maintained at optimum levels, with the highest levels of performance and reliability.

We offer a wide range of IT managed services to help you manage any aspect of your business-critical eGaming systems, including:

- complete IT infrastructure services
- excellence in storage solutions
- software, hardware, global support
- highest levels of performance
- zero downtime

Delivering what online gaming companies need to succeed ... so why not get in touch and see how we can deliver the eGaming infrastructure that will ensure you succeed?





Want a one-stop shop for your eGaming IT infrastructure?

From IT infrastructure design and implementation, through software and hardware fulfilment to a wide array of market-leading support services, Ardenta meets the mission critical IT needs of eGaming organisations right across the world. Based on our vast experience with market-leading eGaming customers, we fully understand that your IT infrastructure not only underpins your operations but is also vital to your business reputation.

That's why we provide a full range of IT services for eGaming organisations where paramount importance is placed on the highest levels of performance and availability on a truly global basis. Ardenta brings highly skilled system management resources to eGaming organisations who want to focus on their core business issues, with services including outsourcing, hosting, management and remote monitoring to maximise system reliability - and help to reduce costs.

Global experience

Ardenta's reliable IT services for eGaming know no boundaries. Our vast eGaming experience is based on working with a wide range of customers, whose businesses and servers are located in the UK, Isle of Man, Canada, Malaysia, Australia, Malta, Gibraltar, Greece, Lichtenstein, Channel Islands, Germany, Sweden, Cyprus, Italy, Spain and many more countries. It means that our market-leading offering provides a 24 x 7 x 365 high availability service that is truly global, supporting mission critical operations wherever you are.

Leading eGaming customers - the world over

With an impressive list of customers spread across the world, Ardenta's eGaming pedigree is second to none. Today, we are leaders in the provision of reliable, high performance eGaming IT, supporting the reputations of many eGaming organisations across the world, who trust us with their mission-critical systems. They include:

- 32Red
- Betfred
- Betway.com
- Blue Square
- Betway.com
- Centrebet
- Eurofootball
- Ladbrokes plc
- Roulette69
- Sportech
- Sportsbet
- The Health Lottery
- Victor Chandler
- William Hill Online
- WagerWorks

We are trusted partners for IT infrastructure in sportsbook, lottery, casino, games operators and more.



Managing critical eGaming infrastructure

Through this experience, we know that high reliability, availability and performance are critical to the lifeblood of any eGaming organisation, and that even the tiniest problem could bring your systems to a grinding halt, causing significant damage to your profits and reputation. By placing your mission-critical systems in the hands of Ardentas trusted experts, you can deliver your customers consistent availability and performance.

You'll also find that our solutions reduce your operating costs while enabling you to redeploy your technical staff and tighten your company focus. But more than that, you'll be able to respond even more efficiently, flexibly and effectively to your customers' demands, maintaining your reputation in the eGaming marketplace and gaining competitive advantage.



The Ardent difference – excellence through expertise

Founded over 10 years ago by highly skilled technicians, Ardent's grass-roots shape our culture of technical expertise and excellence today. Since our beginnings, we have flourished as a successful and growing IT consulting company, providing Managed IT Services, Hosting & Cloud Solutions and Professional Services.

Our culture of expertise and excellence helps us to deliver on our mission to ensure that customers' enterprise information systems are designed, implemented, managed and fully supported at optimum levels.



So why not get in touch and see how we can help maximise your systems?

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